



# The New York Architects' Regatta Foundation, Ltd.

c/o Allen & Killcoyne Architects  
12 West 27th Street, 17th Floor, New York, NY 10001

## Founders:

**Daniel Allen, AIA LEED AP**  
President and Treasurer

**Daniel Frisch, AIA**  
Vice President of Operations

**Gerald Dolezar**  
Vice President of Marketing/  
Fundraising

**James Berge, AIA, LEED AP**  
Vice President of Development/  
Charities and Assistant Secretary

**Joseph Fuller, Jr., AIA**  
Secretary

**Chien Chung Pei, AIA**

## Members:

**Thomas Coghlan**

**Christopher T. LaSala, AIA**

**Luke McGrath, Esq**

**Charles Prettyman**

**Walter Mehl, AIA**

**Carlo Zaskorski, AIA**

## Sponsor Registration Form New York Architects' Regatta Challenge 2017

Sponsor / Business Name:

\_\_\_\_\_

Contact Name:

\_\_\_\_\_

Address:

\_\_\_\_\_

City

State

Zip

\_\_\_\_\_

Telephone

email

\_\_\_\_\_

## Sponsorship Options

- Sponsor (\$5,000 and above)
  - We would like to participate in the Industry Partners Regatta
- Supporter (below \$5,000)
- Friend (below \$1,000)

Total Sponsorship Amount: \$ \_\_\_\_\_

There are a limited number of opportunities for a sponsor to present a specific event. Please contact a board member if you are interested in discussing these opportunities.

Make Checks Payable to:  
The New York Architects Regatta Foundation  
c/o Allen & Killcoyne Architects  
12 West 27th Street, 17th Floor, New York, NY 10001

For Promotional purposes, please send a high-resolution file of your company's logo to [cprettyman@ceramiassociates.com](mailto:cprettyman@ceramiassociates.com)

Questions? Contact Daniel Allen at [dallen@allen-killcoyne.com](mailto:dallen@allen-killcoyne.com) or 212-645-2222



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## Sponsorship of the New York Architects Regatta Challenge

The NYARF has established the levels of sponsorship, and the related benefits outlined below. Please note that we are interested in building mutually beneficial relationships, and would be happy to talk to potential sponsors about their needs.

### Friends of the Regatta (below \$1,000)

- Listing in the event brochure.
- 2 invitations to the Pre-Race cocktail party

### Supporters of the Regatta (below \$5,000)

- Presence in the event brochure, approximately business card size. (camera ready artwork and copy to be provided by you)
- Social Media recognition
- 4 invitations to the Pre-Race cocktail party
- 1 Supporters gift bag
- Drink Tickets for the Post-race party and awards.
- The opportunity to include items in the Skippers bags / Victors bags

### Regatta Sponsors (\$5,000 and above)

- An invitation to participate in the Industry Partners races (a limited number of boats are available, and will be given on a first come/first served basis)
- A half page presence in the event brochure. (camera ready artwork and copy to be provided by you)
- Recognition at the pre-race party, and post-race awards ceremony
- Social Media Recognition
- Display opportunities at the pre-race cocktail party
- 4 invitations to the Pre-Race cocktail party
- 4 Sponsors gift bags
- Drink Tickets for the Post-race party and awards.
- The opportunity to include items in the Skippers bags / Victors bags

### Presenting Sponsor

There are a limited number of opportunities for a sponsor to present a specific event. Sponsors contributing \$25,000 or more will be offered these events on a first-come first served basis. Presenting sponsors will receive all of the benefits offered to Regatta Sponsors, described above, plus

- Logo included in official event name, Primary level exposure on all event references – 'Presented by *Sponsor Name*'
- Premium location(s) for a company banner/flag at the sponsored event